

VITA

W. Gill Woodall

*Emeritus Professor of Communication
The University of New Mexico
And
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Areas of Interest:

Health Communication, Prevention Research, Internet-based Interventions, Communication Strategies for Substance Abuse and Cancer Prevention, Nonverbal Communication, Information Processing and Social Cognition, Program Evaluation Research, Comprehension of Television News, Quantitative Research Methods, Philosophy of Science and Communication Theory.

Education:

	<u>Major</u>	<u>Minor</u>	<u>Degree</u>	<u>Year</u>
University of Florida	Psychology	Philosophy	B.A.	1974
University of Florida	Communication	Psychology	M.A.	1976
University of Florida	Communication	Psychology	Ph.D.	1978

Teaching Experience: Institution and Course Areas Taught

- 1982-present: *Emeritus, Full, Associate and Assistant Professor, Department of Communication and Journalism, The University of New Mexico.* Health Communication, Computer Methods in Communication Research, Advanced Nonverbal Communication, Foundations of Communication Theory (Intro. to Graduate Studies), Foundations of Communication Research Methods, Communication Research Methods: Statistics and Experimental Design, Nonverbal Communication, Interpersonal Communication Analysis, Communication Theory.
- 1978-82 *Assistant Professor, Department of Communication, Cleveland State University.* Information Processing (advanced), Graduate Seminar in Nonverbal Communication, Introduction to Graduate Studies, Nonverbal Communication, Quantitative Research Methods in Communication, Human Communication Theory, Small Group Communication, Leadership in Small Groups, Introduction to Interpersonal Communication.
- 1975-78 *Graduate Teaching Assistant, Speech Communication, University of Florida.* Introduction to Nonverbal Communication, Introduction to Speech Communication.
- 1973 *Undergraduate Teaching Assistant - discussion group leader, University of Florida, Department of Philosophy, Special Topics in Philosophy: The Use of Power and Violence in American Society.*

Honors and Awards:

- 1974 Graduate, B.A. with High Honors and Special Honors in Psychology, University of Florida.
- 1974 Phi Beta Kappa, member.
- 1973 Recipient of Florida Honors Student Scholarship, awarded on basis of high grade point average.
- 2011 Eighth annual Creative Award in recognition for disclosed copyrights: Uconsiderthis: A website to prevent risky college student alcohol consumption, and WayToServe.org, a Responsible Beverage Service Training website.

2012 Wedge Communications, LLC: Co-Owner. A company established to transfer health communication research innovations into the marketplace

Professional Memberships:

International Communication Association
National Communication Association
Research Society on Alcoholism
Society for Prevention Research
Kettil Bruun Society

Publications:

Senior and Single Authored Publications

- W. Gill Woodall, Judee K. Burgoon and Norman N. Markel (1980). The effects of facial-head cue combinations on interpersonal evaluations. *Communication Quarterly*, 28, 47-55.
- W. Gill Woodall and Judee K. Burgoon (1981). The effects of nonverbal synchrony on message comprehension and persuasiveness. *Journal of Nonverbal Behavior*, 5, 207-223. (note: this was the lead article in this journal issue)
- W. Gill Woodall and Joseph P. Folger (1981). Encoding specificity and nonverbal cue context: An expansion of episodic memory research. *Communication Monographs*, 48, 39-53.
- W. Gill Woodall (1982). Interpersonal competency: A functional view of nonverbal components. In S. E. Kogler-Hill (ed.), *Improving interpersonal competence: A laboratory approach*. Dubuque, Iowa: Kendall-Hunt.
- W. Gill Woodall and Susan E. Kogler-Hill (1982). Cognitive and perceived empathy as predictors of leadership style. *Perceptual and Motor Skills*, 54, 800-802.
- W. Gill Woodall, Dennis K. Davis and Haluk Sahin (1983). From the boob tube to the black box: Televised news comprehension from an information processing perspective. *Journal of Broadcasting*, 27, 1-22. (note: this was the lead and cover article for this issue)
- W. Gill Woodall, Dennis K. Davis and Haluk Sahin (1983). From the boob tube to the black box: Televised news comprehension from an information processing perspective. In E. Wartella & D. C. Whitney (eds.), *Mass communication review yearbook 4*. Beverly Hills, Ca.: Sage Publications.

- W. Gill Woodall and Judee K. Burgoon (1983). Talking fast and changing attitudes: A critique and clarification. *Journal of Nonverbal Behavior*, 8, 126-142.
- W. Gill Woodall and Joseph P. Folger (1985). Nonverbal cue context and episodic memory: On the availability and endurance of nonverbal behaviors as retrieval cues. *Communication Monographs*, 52, 319-333.
- W. Gill Woodall (1986). Information processing theory and television news. In J. P. Robinson & M. R. Levy, with D. K. Davis, W. G. Woodall, M. Gurevitch, & H. Sahin (eds.), *The main source: Learning from television news*. Beverly Hills, Ca.: Sage Publications.
- Woodall, W. G. (1988). Program evaluation methods and procedures for the ASAP program. In V. Sanchez & N. Wallerstein (Eds.), *The ASAP professional school guide* (pp. 9-1 - 9-20). Albuquerque, NM: The University of New Mexico School of Medicine.
- Woodall, W. G., Kunitz, S. J., Zhao, H., Wheeler, D. R., Westerberg, V., & Davis, J. (2004). The prevention paradox, traffic safety, and driving while intoxicated treatment. *American Journal of Preventive Medicine*, 27(2), 106-111.
- Woodall, W. G., Delaney, H. D., Kunitz, S. J., Westerberg, V. S. & Zhao, H. (2007). A Randomized Trial of a DWI Intervention Program for First Offenders: Intervention Outcomes and Interactions with Anti-Social Personality Disorder Among a Primarily American Indian Sample. *Alcoholism: Clinical and Experimental Research*, 31(6), 1-14.
- Woodall, W. G., Buller, D. B., Zimmerman, D., Waters, E., Hines, J. M., Saba, L., & Starling, R. (2007). Effect of emailed messages on return use of a nutrition education website and subsequent changes in dietary behavior. *Journal of Medical Internet Research*, 9(3):e27.
- Woodall W. G., Starling R., Saltz R. F., Buller D. B., & Stanghetta P. Results of a randomized trial of web-based retail onsite responsible beverage service training: Waytoserve.org. *Journal of Studies on Alcohol and Drugs*. 2018 Sept;79(5):672-679.
- Woodall W. G., Starling R., Saltz, R. F., Buller, D. B., & Stanghetta P. Responses to Commentaries by Miller (2018) and Buvik and Rossow (2018). *J Stud Alcohol Drugs*. 2018 Sep;79(5):684-685

Junior Authored Publications

- Judee K. Burgoon, Don W. Stacks and W. Gill Woodall (1979). A communicative model of violations of distancing expectations. *Western Journal of Speech Communication*, 43, 153-167.

- Joseph P. Folger and W. Gill Woodall (1982). Nonverbal cues as linguistic context: An information processing view. In M. Burgoon (ed.), *Communication Yearbook 6*. Beverly Hills, Ca.: Sage Publications.
- John P. Robinson and Mark R. Levy, with Dennis K. Davis, W. Gill Woodall, Michael Gurevitch, and Haluk Sahin (1986). *The main source: Learning from television news*. Beverly Hills, Ca: SagePublications.
- Edward Bernstein and W. Gill Woodall (1987). Changing perspectives of riskiness in drinking, drugs and driving: An emergency department based alcohol and substance abuse prevention program. *Annals of Emergency Medicine*, 16, Dec., 1350-1354.
- Judee K. Burgoon, David B. Buller and W. Gill Woodall (1989). *Nonverbal communication: The unspoken dialogue*. New York: Harper & Row.
- Burgoon, J. K., Buller, D. B., & Woodall, W. G. (1996). *Nonverbal Communication: The unspoken dialogue (2nd Ed.)*. New York: McGraw-Hill.
- Coultas, D. B., Klecan, D. A., Whitten, R. M., Obenshain, S. S., Rubin, R. H., Wiese, W. H., Wilson, B. E., Woodall, W. G., & Stidley, C. A.(1994). Training medical students in smoking cessation counseling. *Academic Medicine Supplement*, 69, 548-550.
- Bennett, M. E., Walters, S. T., Woodall, G., May, P., & Miller W. R. (1999). Alcohol use and gambling: Does drinking confer risk for problems [Abstract]? *Alcoholism: Clinical and Experimental Research*, 23(5) Supplement, 129A.
- Bennett, M. E., Miller, J. H., & Woodall, W. G. (1999). Drinking, binge drinking, and other drug use among southwestern undergraduates: Three-year trends. *American Journal of Drug and Alcohol Abuse*, 25 (2), 331-350.
- Bennett, M.E., Woodall, G., Walters, S., May, P., & Miller, W.R. (2000). Drinking and gambling: Three-year trends. [Abstract] *Alcoholism: Clinical and Experimental Research*, 24(5),143A.
- Buller, D. B., Woodall, W. G., Hall, J. R., Borland, R., Ax, B., Brown, M., Hines, J. M., Leischow, S., Lee, H., Burris-Woodall, P. (2001). A web-based smoking cessation and prevention program for children ages 12 to 15. In R. Rice & C. Atkin (Eds.), *Public communication campaigns*, 3rd edition (pp.357-372). Thousand Oaks, CA: Sage.
- Bennett, M. E., Walters, S. T., Miller, J. H., & Woodall, G. (2000). Relationship of early inhalant use to substance use in college students. *Journal of Substance Abuse*, 12, 227-240.
- Polacsek, M., Rogers, E. M., Woodall, W. G., Delaney, H., Wheeler, D., & Rao, N. (2001). Stages-of-Change and drunk driving prevention. *Journal of Studies on Alcohol*, 62, 344-350.

- Buller, D. B., Woodall, W. G., Rogers, E. R., Burris-Woodall, P. A., Zimmerman, D., Slater, M., Pepper, J., Bartlett, K., Hines, J., Unger, M., Hau, B., & LeBlanc, M. (2001). Formative research activities to provide web-based nutrition education to adults in the Upper Rio Grande valley. *Journal of Family and Community Health, 24*, 1-12.
- Hall, J. R., Ax, B., Brown, M., Buller, D. B., Woodall, W. G., & Borland, R., (2001). Challenges to producing and implementing the Consider This web-based smoking prevention and cessation program. *Electronic Journal of Communication, 11*.
- Kunitz, S. J., Woodall, W. G., Zhao, H., Wheeler, D. R., Lillis, B., & Rogers, E. M. (2002). Re-arrest rates after incarceration for DWI: A comparative study in a Southwestern county. *American Journal of Public Health, 92(11)*, 1826-1831.
- Wheeler, D. R., Rogers, E. M., Tonigan, J. S., & Woodall, W. G. (2003). Effectiveness of customized Victim Impact Panels on first-time DWI offender inmates. *Accident Analysis and Prevention, 36(1)*, 29-35.
- Walters, S. T., & Woodall, W. G. (2003). Mailed feedback reduces consumption among moderate drinkers who are employed. *Prevention Science, 4 (4)*, 287-294.
- Buller, D. B., Borland, R., Woodall, W. G., Hall, J. R., Burris-Woodall, P., Voeks, J. H. (2003). Understanding factors that influence smoking uptake. *Tobacco Control, 12(suppl 4):IV16-IV25*.
- Agostinelli, G., Floyd, T. E., Grube, J. W., Woodall, G., & Miller, J. H. (2004). Alcohol problem recognition as a function of own and others' perceived drinking. *Addictive Behaviors, 29*, 143-157.
- Delaney, H. D., Kunitz, S. J., Zhao, H., Woodall, W. G., Westerberg, V., Rogers, E. M., & Wheeler, D. R. (2005). Variations in jail sentences and the probability of re-arrest for Driving While Intoxicated. *Traffic Injury Prevention, 6*, 105-109.
- Buller, D. B., Reynolds, K. D., Yaroch, A., Cutter, G. R., Hines, H. M., Geno, C. R., Maloy, J. A., Brown, M., Woodall, W. G., & Grandpre, J. (2006). Effects of the *Sunny Days, Healthy Ways* curriculum on students in grades 6 to 8. *American Journal of Preventive Medicine, 30(1)*, 13-22.
- Kunitz, S. J., Delaney, H. D., Layne, L. J., Wheeler, D. R., Rogers, E. M., & Woodall, W. G. (2006). Small-area variations in conviction rates for DWI: The significance of contextual variables in a Southwestern state. *Accident Analysis and Prevention, 38*, 600-609.
- Blankenship, J., Starling, R., Woodall, W.G., & May, P.A. (2007). Gambling and alcohol use: Trends in the State of New Mexico from 1996 – 1998. *Journal of Gambling Studies, 23*, 157-174.

- Buller, D. B., Borland, R., Woodall, W. G., Hall, J. R., Hines, J. M., Burris-Woodall, P. A., Cutter, G. R., Miller, C., Balmford, J., Starling, R., Ax, B., & Saba, L. (2008). Randomized trials on *Consider This*, a tailored internet-delivered smoking prevention program. *Health, Education and Behavior*, 35(2), 260-281.
- Buller, D. B., Woodall, W. G., Zimmerman, D., Slater, M. D., Heimendinger, J., Rogers, E. M., Waters, E., Hines, J. M., Starling, R., Hau, B., Burris-Woodall, P. A., Davis, G. S., Saba, L., & Cutter, G. R. (2008). Randomized trial on the *5 a Day, the Rio Grande Way* website, a web-based program to improve fruit and vegetable consumption. *Journal of Health Communication*, 13, 230-249.
- Blankenship, J., Starling, R., Woodall, W.G., & May, P.A. (2009). Gambling Trends in the State of New Mexico: 1996-1998. *International Journal of Mental Health and Addictions*, 7, 203-216.
- Starling, R., Blankenship, J., May, P., and Woodall, G. (2009). Problem Gambling in New Mexico: 1996 and 1998. *International Journal of Mental Health and Addiction*, 7, 138-148.
- Dresser, J., Starling, R., Woodall, W.G., Stanghetta, P., & May, P. A. (2011) Field trial of alcohol server training for prevention of fetal alcohol spectrum disorders. *Journal of Studies on Alcohol and Drugs*, 72, 490-496.
- Nodulman, J.A., Kong, A. S., Starling, R., Bryan, A., Romero, J., Wheeler, C. M., Buller, D. B., Woodall, W. G. (2013). Challenges to implementing a HPV education and vaccination program in New Mexico. *Journal of Adolescent Health*, 52(2), S27-S28.
- Buller, D. B., & Woodall, W. G. (2013). *5 a Day, the Rio Grande Way: Internet Intervention and Health Inequities in the Upper Rio Grande Valley*. In Dutta, M. J., & Kreps, G. L., *Reducing Health Disparities: Communication Interventions*. New York: Peter Lang.
- Starling, R., Nodulman, J. A., Kong, A. S., Wheeler, C. M., Buller, D. B., & Woodall, W. G. (2014). Beta-Test of an HPV Information Website: GoHealthyGirls.org – Increasing HPV Vaccine Uptake in the United States. *Journal of Consumer Health on the Internet*, 18(3):226-237.
- Nodulman, J. A., Starling, R., Kong, A. S., Buller, D. B., Wheeler, C. M., & Woodall, W. G. (2015). Investigating Stakeholder Attitudes and Opinions on School-Based HPV Vaccination Programs. *Journal of School Health*, 85(5), 289-298.
- Starling, R., Nodulman, J. A., Kong, A. S., Wheeler, C. M., Buller, D. B., & Woodall, W. G. (2015). Usability Testing of an HPV Information Website for Parents and Adolescents. *Online Journal of Communication and Media Technologies*, 5(4).
- Buller, D. B., Woodall, W. G., Saltz, R., & Starling, R. (2016). Pseudo-Underage Assessment of Compliance with Identification Regulations at Retail Marijuana Outlets in Colorado. *Journal of Studies on Alcohol and Drugs*, 77, 868-872.

Buller, D. B., Walkosz, B. J., Woodall, W. G. Use of media and social media in the prevention of substance use. In Sloboda Z, Petras H, Robertson E, Hingson R. Introduction to substance use prevention. New York, Springer, 2019.

Buller D. B., Woodall W. G., Saltz, R. F., Grayson, A., & Buller, M. K. Implementation and Effectiveness of an Online Responsible Vendor Training for Recreational Marijuana Stores in Colorado, Oregon, and Washington State. *J Public Health Manag Pract.* 2018 Aug 31. [Epub ahead of print]

Byrnes, H. F., Miller, B. A., Grube, J. W., Bourdeau, B., Buller, D. B., Wang-Schweig, M., & Woodall, W. G. Prevention of alcohol use in older teens: A randomized trial of an online family prevention program. *Psychology of Addictive Behaviors.* In press.

Manuscripts in Progress:

Woodall, W. G., Starling, R., Saltz, R. F., Buller, D. B., & Stanghetta, P. (2016). Results of a randomized trial of web-based retail offsite RBS training: WayToServe&Sell. *Journal of Studies on Alcohol and Drugs*, under preparation.

Professional Papers:

Senior and Single Authored Papers

W. Gill Woodall (1976). Smiles, head nods, and eyebrow raises: A package of nonverbal attraction cues. Paper presented at a symposium, Coverbal Relationships in Interpersonal Interaction, Dr. T. J. Saine, chair. Southeastern Psychological Association Convention, New Orleans, March.

W. Gill Woodall (1979). The effects of nonverbal synchronization and vocal rate on receiver attention, comprehension and yielding. Paper presented at the Eastern Communication Association Convention, Philadelphia, Pa., May.

W. Gill Woodall (1980). Integrating nonverbal and relational research. Paper presented at a symposium, Ways of Looking at Interaction: An Integration of Content Analysis with Relational and Nonverbal Communication, Dr. E. Rogers, chair. Eastern Communication Association Convention, Ocean City, Md., May.

W. Gill Woodall (1980). Towards an integrated view: Issues in merging nonverbal and relational communication inquiry. Paper presented at the Eastern Communication Association Convention, Ocean City, Md., May. (note: this paper was ranked fourth in the Nonverbal Communication Interest Group submissions)

W. Gill Woodall and Joseph P. Folger (1980). Encoding specificity and nonverbal cue context: An expansion of episodic memory theory and research. Paper presented at the Speech Communication Association Convention, New York, N.Y., November.

- W. Gill Woodall (1981). Information processing theory as a framework for consciousness: Relations and implications. Paper presented at an invited panel, Eastern Communication Association Convention, Pittsburgh, Pa., April.
- W. Gill Woodall (1981). Nonverbal communication curriculum from a functional perspective. Paper presented at an invited panel, Eastern Communication Association Convention, Pittsburgh, Pa., April.
- W. Gill Woodall and Linda A. Helman (1981). Nonverbal behavior coding systems: Issues and example. Paper distributed as part of a workshop, International Communication Association Convention, Minneapolis, Mn., May.
- W. Gill Woodall, Dennis K. Davis and Haluk Sahin (1981). From the boob tube to the black box: Televised news comprehension from an information processing perspective. Paper presented at the Association for Education in Journalism Convention, East Lansing, Mi., August.
- W. Gill Woodall and Patricia A. Burris (1982). Memory in multichannel situations: An information processing view of channel comparisons in nonverbal communication research. Paper presented at the Eastern Communication Association Convention, Hartford, Cn., May.
- W. Gill Woodall and Joseph P. Folger (1983). Nonverbal cue context and episodic memory: On the availability and endurance of nonverbal behaviors as retrieval cues. Paper presented at the International Communication Association Convention, Dallas, Tx., May.
- W. Gill Woodall (1984). Attitude and comprehension processes: Some unexamined and re-examined relations. Paper presented at the International Communication Association Convention, San Francisco, Ca., May.
- Woodall, W. G., Burris-Woodall, P. A., & Miller, M. D. (1989). Patient characteristics and expectations: Further refinement of the MRRI and its relationship to patient characteristics. Paper presented to the annual convention of the International Communication Association, San Francisco, CA, May.
- Woodall, W. G., (1989). Alcohol and substance abuse prevention program evaluation research. Paper presented to the Center for Addiction and Substance Abuse Research conference, Albuquerque, NM, April.
- Woodall, W. G. (1990). The ASAP program: Recent program evaluation results. Paper presented to the ASAP Summer Institute, Albuquerque, NM, July.
- Woodall, W. G. (1994). Nonverbal cue processing: A review of evidence and implications for theory construction. Paper presented at the annual convention of the Speech Communication Association, New Orleans, LA, November.

- Woodall, W. G. (1995). Alcohol Prevention Research and Health Communication: An example funded by the National Institutes of Health - National Institute on Alcohol Abuse and Alcoholism (NIAAA). An invited presentation given at the Annual SCA Conference on Health Communication, July, Washington, D.C.
- Woodall, W. G., & Polacek, M. (1995). Some preliminary results from the MADD-VIP project. A paper presented to the Annual Conference on DWI - Sponsored by the New Mexico State Transportation Safety Bureau, Albuquerque, NM, June.
- Woodall, W. G. (1995). Alcohol prevention research and health communication: Some recent examples and results. Paper presented at the Arizona Cancer Center, The University of Arizona, Tucson, December.
- Woodall, W. G. (1996). Alcohol prevention research and health communication: Some recent examples funded by the National Institutes of Health - National Institute on Alcohol Abuse and Alcoholism (NIAAA). Invited paper presented to the Annual Convention of the International Communication Association, Chicago, May.
- Woodall, W. G. (1998). The San Juan County DWI Treatment Center: Program description and initial evidence of effectiveness. Paper presented at the annual Lifesavers Traffic Safety Conference, Cleveland, OH., March 1998.
- Woodall, W. G., Delaney, H., Rogers, E., & Wheeler, D. R. (2000). A randomized trial of victim impact panels DWI deterrence effectiveness. Poster presented at the annual conference of the Research Society on Alcoholism, June, Denver, CO.
- Woodall, W. G. (2003). Web-based diffusion strategies. Paper presented at the annual meeting of the Society for Prevention Research, June, Washington, D.C.
- Woodall, W. G., Buller, D. B., Waters, E., Ax, B., Burris-Woodall, P. A., Starling, R., Rogers, E., Slater, M., Zimmerman, D., & Heminendinger, J. (2004). Email notification and website use: Results from a trial of a prevention website. Poster presented at the annual meeting of the Society for Prevention Research, June, Quebec City, Quebec, Canada.
- Woodall, W. G., Kunitz, S.J., Wheeler, D., Westerberg, V., Delaney, H. D., & Rogers, E. M. (2005). Preliminary results from a randomized trial of a DWI Intervention Program for first offenders. Poster presented at the annual conference of the Research Society on Alcoholism, Santa Barbara, CA.

- Woodall, W. G., Zimmerman, D., Stapel, L., Buller, D. B., Starling, R., Valley, M., Talley, B., Rakel, M., & Waite, A. (2007). Systematic Development of a Website to Reduce Risky College Alcohol Consumption. Poster presented at the annual meeting of the Society for Prevention Research, June, Washington, D.C.
- Woodall, W. G., Saltz, R. F., Buller, D. B., Starling, R., & Stanghetta, P. (2012). WayToServe: Results of a randomized trial of web-based RBS training. Paper presented at the annual meeting of the Kettil-Bruun Society, June, Stavanger, Norway.
- Woodall, W. G., Saltz, R. F., Buller, D. B., Starling, R., & Stanghetta, P. (2012). Results of a Randomized Trial of Web-based Responsible Beverage Service Training: WayToServe.org. Poster presented at the annual meeting of the Society for Prevention Research, June, Washington, D.C.
- Woodall, W. G., Buller, D. B., Bryan, A., Starling, R., Donohew, L., Helme, D., and Nodulman, J. (2012). Preventing substance use and risky sexual behavior via website technology: Pilot Results for BReady4it. Poster presented at the annual meeting of the Society for Prevention Research, June, Washington, D.C.
- Woodall, W. G., Starling, R., Nodulman, J.A., Buller, D. Kong, A., Wheeler, C. (2013, February). A Beta-Test of GoHealthyGirls: A Website for HPV Vaccine Adoption. Poster presented at the 2013 Annual Meeting of the Sexually Transmitted Infections Cooperative Research Centers, Taos, New Mexico, 2013.
- Woodall, W. G., Starling, R., Nodulman, J.A., Buller, D. Kong, A., Wheeler, C. (2013, May). A Beta-Test of GoHealthyGirls: A Website for HPV Vaccine Adoption. Poster presented at the 2013 Annual Meeting of the Society for Prevention Research, San Francisco, CA, 2013.
- Woodall, W. G., Starling, R., Saltz, R.F., Buller, D. B., & Stanghetta, P. (2014, June). Results of a Randomized Trial of Web-based Retail RBS Training: WayToSell&Serve.org. Paper presented at the annual meeting of the Kettil-Bruun Society, Turin, Italy.
- Woodall, W. G., Starling, R., Buller, D. B., Kong, A., & Wheeler, C. (2014, August). Beta-test and Randomized Trial Results for GoHealthyGirls: A Website for HPV Vaccine Adoption. Poster presented at the 29th meeting of the International Papillomavirus Conference, Seattle, WA.
- Woodall, W. G. (2015, April). Responsible Cannabis Vending: Translating lessons from Alcohol Server Training. Paper presented at the annual meeting of the Responsible Retailing Forum, Oklahoma City, OK.
- Woodall, W. G., Starling, R., Saltz, R. F., Buller, D. B., & Stanghetta, P. (2015, June). Results of a randomized trial of Web-based Retail RBS Training: WayToSell&Serve.org. Paper presented at the annual meeting of the Kettil-Bruun Society, Munich, Germany.

- Woodall, W. G., Buller, D. B., & Saltz, R. F. (2016). Feasibility of training in responsible vendor practices for the legalized marijuana industry. Poster presented at Marijuana and Cannabinoids: A neuroscience research summit, Bethesda, MD.
- Woodall, W. G. (2017, June). Digital Interventions for HPV Vaccine Uptake Improvement. Paper presented to the Institute for Internet Studies, Oxford University, Oxford, UK.
- Woodall, W. G., Buller, D. B., Saltz, R. F., Starling, R., & Stanghetta, P. (2017, June). Uptake of Web-based RBS Training to Prevent Alcohol Over-Service. Paper presented at the annual meeting of the Kettil-Bruun Society, Sheffield, UK.
- Woodall, W. G., Buller, D. B., Saltz, R. F., Buller, M. K., & Starling, R. (2017, July). Compliance with ID Regulations by Retail Marijuana Outlets in Two U.S. States. Poster presented at the annual meeting of the Research Society on Marijuana, Ft. Collins, CO.
- Woodall, W. G., Zimet, G., Reither, J., Kong, A., Myers, V., Buller, D. B., Starling, R., Chilton, L., & Ginnosar, T. (2017). Digital interventions to improve HPV Vaccine uptake. Poster presented at the annual meeting of the Eurogin conference, Amsterdam, NL.
- Woodall, W. G., Berteletti, J., Starling, R., Zimet, G., Stupianksy, N., Kong, A., & Chilton, L. (2018). Usability testing of a web app to improve adolescent vaccination: BeVaccinated. Paper presented at the annual meeting of the International Communication Association, Prague, CZ.
- Woodall, W. G. Digital Interventions to Improve HPV Vaccine Uptake: Results and Issues (2018). Paper presented at the EUROGIN International Multidisciplinary HPV Congress, Lisbon, Portugal.
- Woodall W. G., Zimet, G., Reither, J., Kong, A., Buller, D. B., Chilton, L., Myers, V., Starling R., & Ginossar, T (2018). Vacteens: Results from Ongoing Trials of Mobile Web Apps to Improve HPV Vaccine Uptake. Poster presented at the EUROGIN International Multidisciplinary HPV Congress, Lisbon, Portugal.

Junior Authored Papers

- Judee K. Burgoon, Don W. Stacks and W. Gill Woodall (1977). Personal space expectations and reward as predictors of recall, credibility and attraction. Paper presented at the Speech Communication Association Convention, Washington, D.C., December.
- Joseph P. Folger and W. Gill Woodall (1979). Nonverbal cues as linguistic context: Effects on memory and comprehension. Paper presented at the Speech Communication Association Convention, San Antonio, Tx., November.

- Dennis K. Davis and W. Gill Woodall (1982). Uses of TV news: Ratification or edification? Paper presented at the International Communication Association Convention, Boston, Ma., May.
- Cynthia Gallois, W. Gill Woodall, Patricia A. Burris and Norman N. Markel (1982). Behavioral coding systems: Methodological issues, choices, and a strategy. Paper presented at the Speech Communication Association Convention, Louisville, Ky., November.
- Patricia A. Burris and W. Gill Woodall (1983). Nonverbal coding systems and family therapy. Paper presented at the Texas Association for Marital and Family Therapy, Austin, Tx., January.
- Dennis K. Davis and W. Gill Woodall (1983). Visual factors in television news: Attributes that affect comprehension. Paper presented at the Broadcasting Educators Association Convention, Las Vegas, Nv., April.
- Dennis K. Davis, R. Vincent, & W. Gill Woodall (1985). Making sense of air disaster news: Viewer perceptions and story content. Paper presented at the annual convention of the Speech Communication Association, Denver, Colorado, November.
- Miller, M. D., Woodall, W. G., & Burris-Woodall, P. A. (1988). Interpersonal relations in health communication: Implications for research in Japan and the United States. Paper presented at the Communication Association of Japan, June, Kyoto, Japan.
- Miller, M. D., Woodall, W. G., & Burris-Woodall, P. A. (1988). Health care provider-patient role relationships: The patient's perspective. Paper presented at the convention of the Speech Communication Association, November, New Orleans, LA.
- Wallerstein, N., Woodall, W. G., & Dow, L. (1992). Preventing alcohol and substance abuse in minority youth: Recent results from ASAP training and demonstration programs. Paper presented at Prevention 92, the ninth annual national preventive medicine meeting, March, Baltimore, MD.
- Gamiz, N., & Woodall, W. G. (1992). Compliance gaining in the Health care setting: An investigation into patient ethnicity as a factor in medical students' communication strategies. Paper presented at the annual convention of the Speech Communication Association, Commission on Health Communication, November, Chicago, Ill.
- Wallerstein, N., Woodall, W. G., Dow, L., & DuPhorne, P. A. (1992). Preventing alcohol and substance abuse in minority youth: Recent results from ASAP training and demonstration programs. Paper presented at the annual meeting of the American Public Health Association, November, Washington, D.C.

- Rogers, E. M., & Woodall, W. G. (1994). Prevention of drunk driving by the victim impact panels of Mothers Against Drunk Driving. Paper presented at the Health Communication Conference, Lexington, Kentucky, March.
- Rao, N., Woodall, W. G., Rogers, E. M., Kang, N., Polacsek, M., & May, P. A. (1995). Effects of Mothers Against Drunk Driving's (MADD's) Victim Impact Panels on First-Time DWI Offenders: Some Initial Results. Paper presented at the annual convention of the International Communication Association, Albuquerque, NM, May.
- Bennett, M. E., Walters, S. T., Woodall, G., May, P., & Miller W. R. (1999). Alcohol use and gambling: Does drinking confer risk for problems? Poster session presented at the annual meeting of the Research Society on Alcoholism, Santa Barbara, CA.
- Walters, S. T., Bennett, M. E., Miller, J. H., & Woodall, W. G. (1999). The relationship of early inhalant use to substance use among college students. Poster presented at the annual meeting of the Association for the Advancement of Behavioral Therapy, Toronto, Canada.
- Wheeler, D., Saltz, R. F., & Woodall, W. G. (1999). Preliminary results from Project SIRVE: A qualitative evaluation of a responsible beverage service program. Poster session presented at the annual meeting of the Research Society on Alcoholism, Santa Barbara, CA.
- Wheeler, D. R., Woodall, W. G., & Tonigan, J. S. (2000). Predictors of BAC: A retrospective study of court defined first time DWI offenders. Poster presented at the annual conference of the Research Society on Alcoholism, Denver, CO.
- Bennett, M. E., Miller, J. H., Walters, S. T., & Woodall, G. (February, 2000). Smoking among southwestern undergraduates: Four-year trends and associations with drinking and drug use. Poster session presented at the annual meeting of the Society for Research in Nicotine and Tobacco, Arlington, VA.
- Bennett, M.E., Woodall, G., Walters, S., May, P., & Miller, W.R. (June, 2000). Drinking and gambling: Three-year trends. Poster session presented at the annual meeting of the Research Society on Alcoholism, Denver, CO.
- Walters, S. T., Yeagley, J., Squires, D., & Woodall, G. (November, 2000). Surveys via email: An idea whose time has come? Poster presented at the annual meeting of the Association for the Advancement of Behavioral Therapy, New Orleans, LA.
- Saltz, R.F., Woodall, W.G., & Wheeler, D.R.. Does Gender Matter When Serving Obviously-Intoxicated Patrons? Presented at the 2001 Scientific Meeting of The Research Society on Alcoholism, Montreal, Canada, June 23-28, 2001.
- Bent, P. B., Mecanko, P., Wheeler, D. R., & Woodall, W. G. (2004). Alcohol-related treatment needs unique to female DWI offenders. Poster presented at the annual meeting of the Research Society on Alcoholism, June, Vancouver, B.C.

- Wheeler, D. R., Woodall, W. G., May, P. A., Dresser, J. (2004). Reducing alcohol consumption by pregnant women at bars and restaurants. Poster presented at the annual meeting of the Research Society on Alcoholism, June, Vancouver, B.C.
- Steiner, J., Woodall, W. G., Yeagley, J. A., & Venegas, M. (2005). The e-Chug: A randomized, controlled study of a web-based binge drinking intervention with college freshmen. Poster presented at the annual convention of the Society for Prevention Research, Washington, D.C.
- Steiner, J., Woodall, W. G., Yeagley, J. A., & Venegas, M. (2005). The e-Chug: A randomized, controlled study of a web-based binge drinking intervention with college freshmen. Paper presented at the U. S. Dept. of Education's 19th Annual National Meeting on Alcohol and Other Drug Abuse and Violence Prevention in Higher Education, Oct., Indianapolis, IN.
- Starling, R., Blankenship, J., May, P.A., & Woodall, W.G. (2006). Problem Gambling in New Mexico: 1996 & 1998. Poster presented at the annual International Conference on Treatment of Addictive Behaviors, Santa Fe, NM.
- Blankenship, J., Starling, R., Woodall, W.G., & May, P.A. (2006). Gambling and Alcohol use: Trends in the State of New Mexico from 1996 – 1998. Poster presented at the annual International Conference on Treatment of Addictive Behaviors, Santa Fe, NM.
- Blankenship, J., Starling, R., Woodall, W. G., & May, P.A. (2006). Gambling trends in the State of New Mexico: 1996 – 1998. Poster presented at the annual International Conference on Treatment of Addictive Behaviors, Santa Fe, NM.
- Starling, R., Blankenship, J., May, P.A., & Woodall, W.G. (2006). Problem Gambling and Alcohol in New Mexico: 1996 & 1998. Poster presented at the annual conference of the Research Society on Alcoholism, Baltimore, MD.
- Helme, D. W., Woodall, W. G., Buller, D. B., Bryan, A., Donohew, L., & Starling, R. (2012). BReady4it: A web-based program to help teens make smart choices about sex, drugs, and alcohol. Presentation to the Kentucky Conference on Health Communication, Lexington, KY.
- Nodulman, J.A., Starling, R., Woodall W. G., Buller, D., Bryan, A., Kong, A., & Wheeler, C. (2012, November). "Human Papillomavirus Vaccines: Beliefs, Perceptions, Knowledge and Intentions to Vaccinate among Adolescents, Their Parents, and School Nurses and Administrators." Paper presented at the National Communication Association Conference, Health Communication Division, Orlando, Florida.
- Nodulman, J.A., Starling, R., Woodall W. G., Buller, D., Bryan, A., Kong, A., Romero, J., & Wheeler, C. (2012, November). "It's Probably the Best Way to Do It!": Designing and Implementing a Web-Based HPV Educational Program for Adolescents and Parents. Paper

presented at the National Communication Association Conference, Applied Communication and Health Communication Division, Orlando, Florida.

Nodulman, J.A., Kong, A. S., Starling, R., Bryan, A., Romero, J., Wheeler, C. M., Buller, D. B., Woodall, W. G. (2013, March). Challenges to implementing a HPV education and vaccination program in New Mexico. Poster presented at the Society for Adolescent Health and Medicine Conference, Atlanta, Georgia, 2013.

Starling, R., Nodulman, J.A., Kong, A., Bryan, A., Romero, J. Wheeler, C., Buller, D. Woodall, W. G. (2013, February). Results of Usability Testing of a Web-based HPV Education Program. Poster presented at the 2013 Annual Meeting of the Sexually Transmitted Infections Cooperative Research Centers, Taos, New Mexico, 2013.

Buller, D., Woodall, W. G., Saltz, R. (2016). Results of Usability Testing of a Training on Responsible Retail Marijuana Sales Practices. Paper presented at the annual meeting of the Society of Behavioral Medicine, Washington, DC.

Belone, L., Wallerstein, N., Woodall, W. G., Cohoe-Belone, B., Tosa, J., Orosco, A., Rae, R., Sherpa, M., Omeh, A., Myers, O., DiFonzo, V. (2016). Family Listening/Family Circle Program: The experience of community action projects to promote family and community wellness in three New Mexican tribal communities. Paper presented at the annual meeting of the Kettl-Bruun Society, Stockholm, Sweden.

Buller, D. B., Woodall, W. G., Saltz, R. F., Starling, R. (2016). What are marijuana regulators learning from alcohol regulations in the United States? Paper presented at the annual meeting of the Kettl-Bruun Society, Stockholm, Sweden.

Buller, D. B., Woodall, W. G., Saltz, R. F., Starling, R. (2016). Pseudo-Underage Assessment of Compliance with ID Regulations at Retail Marijuana Outlets in Colorado. Poster presented at the annual meeting of the Society for Prevention Research, San Francisco, CA.

McCrary, B. S., Woodall, W. G., Starling, R., Westerberg, V., Griffith, J., Burris, S. (2016). Usability test of a smartphone web app for DWI Offender families: The B-SMART App. Poster presented at the annual meeting of the Research Society on Alcoholism, New Orleans, LA.

Buller, D. B., Woodall, W. G., Saltz, R. F., & Strickfaden, S. (2017, July). Responsible Vendor Training for Recreational Marijuana Sales: Usability Testing and Implementation with Retail Personnel. Poster presented at the annual meeting of the Research Society on Marijuana, Ft. Collins, CO.

Kong, A., Woodall, W. G., Zimet, G., Reither, J., Myers, V., Buller, D. B., Starling, R., Chilton, L., & Ginossar, T. (2018). Improving HPV Vaccine Uptake with Digital Interventions. Paper presented at the National Cancer Institute Cancer Center HPV Vaccination Meeting – June 7-8 in Washington, DC

Sponsored Research:

- Woodall, W. G., & Wallerstein, N. (co-principal investigators) (1988). Alcohol and substance abuse prevention program (ASAP) inservice training and dissemination project (R184A80107). Funded by the U.S. Dept. of Education, 2 year project, \$188,500.
- Woodall, W. G. (principal investigator) (1989). Alcohol and substance abuse prevention program teacher and state educational personnel training project (S207A90198). Funded by the U.S. Dept. of Education, 1 year project, \$123,670.
- Woodall, W. G. (principal investigator), & Wallerstein, N. (co-principal investigator) (1990). UNM ASAP Public Schools Demonstration Project (S184A00059). Funded by the U.S. Dept. of Education, 1.5 year project, Oct. 1990 - April 1992, \$389,692.
- Woodall, W. G. (principal investigator), & Wallerstein, N. (co-principal investigator) (1991). UNM ASAP Public Schools Demonstration Project Continuation (S184A00059). Funded by the U.S. Dept. of Education, 1.5 year continuation, April 1992 - Oct. 1993, \$200,000.
- Woodall, W. G., (principal investigator), Miller, J., Lisbin, J., & Zuniga-Forbes, O. (co-principal investigators) (1993). Media campaign and peer education strategies for substance abuse prevention on college campuses. Proposal funded by FIPSE (Fund for the Improvement of Post-Secondary Education, U.S. Dept. of Education), Institution-Wide competition, 2 year budget, \$107,894.00, 9/1/93 - 8/31/95.
- Woodall, W. G., (principal investigator), Comer, S., & Miller, J. (co-principal investigators) (1993). A proposal for a substance abuse prevention consortium for Institutions of Higher Education in Central and Northern New Mexico. Proposal funded by FIPSE (Fund for the Improvement of Post-Secondary Education, U.S. Dept. of Education), 2.25 year budget, \$36,688, 9/1/93 - 12/31/95.
- Woodall, W. G., & Aragon, L. (1992). ASAP Youth video project. University of New Mexico Dept. of Emergency Medicine, May 1992, December 1992, \$3500.
- Woodall, W. G., (principal investigator) & Wallerstein, N. (co-principal investigator) (1992). Preventing alcohol and tobacco use via the Adolescent Social Action Program. Proposal funded by the Drug Free Schools and Communities division of the Federal Dept. of Education, Federal Activities Competition, 2 year budget, \$386,435.00, 10/1/93 - 9/30/95.
- May, P. A. (principal investigator), Woodall, W. G., & Rogers, E. M. (co-principal investigators) (1994). A preliminary investigation of the impact of MADD Victim Impact Panels. Proposal funded by the Robert Wood Johnson Foundation (grant #23927), 1 year budget, \$27,000, 4/1/94 - 4/1/95.

Woodall, W. G. (principal investigator), Rogers, E. M., & May, P. A. (co-principal investigators) (1994). Effects of MADD's Victim Impact Panel on Drunk Drivers. Proposal funded by NIAAA, 3 year budget, \$952,775, 9/29/94 - 8/31/97.

Wallerstein, N. (principal investigator), & Woodall, W. G. (co-principal investigator) (1994). Minority Alcohol and Substance Abuse Prevention Program. Proposal funded by NIAAA, 5 year budget, \$1,610,332, 8/1/94 - 7/30/99.

Saltz, R., Woodall, W. G., & Noonan, C. (1994). Project SIRVE (Server Intervention, Research, Verification, and Evaluation). This project has just completed a 3 part initial study where 1) a phone interview with liquor license holders was conducted concerning the server training act, 2) a pseudo-patron study where trained actors who simulated intoxication canvassed liquor establishments to determine whether they would be served, and 3) in-depth interviews were completed with servers concerning server training. Supplementary funding from NIAAA, Dr. Bob Saltz, Prevention Research Center, Berkeley, CA, principal investigator.

Smith, M., & Woodall, W. G. (1994). A joint proposal from the New Mexico Center for Dispute Resolution and the State of New Mexico Dept. of Children, Youth and Families: Pilot research on the Violence Intervention Program (VIP). Proposed to the Metropolitan Life Foundation, Ms. Melinda Smith, principal investigator. Eighteen month budget, \$100,000.00, Dec. 1, 1994-May 1, 1996.

Saltz, R. (principal investigator), & Woodall, W. G. (co-principal investigator) (1995). Project SIRVE (Server Intervention Research, Verification and Evaluation): A project to evaluate New Mexico's Server Training Act. Proposal funded by NIAAA, 9/01/95-8/31/98, \$923,861.

Woodall, W. G., May, P. A., & Rogers, E. M., Westerberg, V., & Rao, N. (1996). An initial evaluation of a multi-component DWI Treatment Facility in San Juan County, New Mexico. Proposal funded by the Robert Wood Johnson Foundation, 9/01/96-8/31/97, \$50,000.

Woodall, W. G., & Westerberg, V. (1996). A planning and feasibility study of a regional DWI treatment center in Fort Sumner, NM. Contract funded by DeBaca County and the State of New Mexico, 11/15/96-8/31/97, \$25,000. This contract provided for a planning and feasibility study for a regional DWI and Alcohol treatment facility to be located in the Fort Sumner Community Hospital in Fort Sumner, NM.

Buller, D., Woodall, W. G., & Hall, J. (1997). Arresting smoking uptake using interactive media. Proposal funded by NCI/NCHID, 10/01/97-9/30/01, subcontract to UNM, \$450,897.

Woodall, W. G., Kunitz, S., May, P. A., & Rogers, E. M. (1998). A comprehensive evaluation of a multi-component DWI treatment facility in San Juan County, NM. Application funded by the National Institute on Alcohol Abuse and Alcoholism (NIAAA), 3/01/99-3/31/04, \$2,153,847.

Buller, D., Woodall, W. G., Burris-Woodall, P. A., Rogers, E., Dignan, M., and Heimendinger, L. (2000). The internet as a dietary change agent: Using the internet as a means for dietary change in a multicultural rural population. Proposal funded by the National Cancer Institute, 1/1/00-12/31/04, \$3,522,631.00.

Dresser, J. W., May, P. A., Woodall, W. G., & Wheeler, D. (1999). Alcohol Server Education as a FAS Prevention Model. Proposal funded by the National Institute on Alcohol Abuse and Alcoholism, 10/1/99-9/30/04, \$2,768,609.00.

Buller, D., Burris-Woodall, P. A., & Woodall, W. G. (2001). Sun safety for adolescents and their families: A tailored approach. Proposal funded by the National Cancer Institute, subcontract to UNM from AMC Cancer Research Center, 02/01/01-1/31/03, \$195,000.00.

Woodall, W. G., Starling, R., Burris-Woodall, P. A., Buller, D., & Zimmerman, D. (2004). Website prevention of college binge drinking, 1 R01 AA014217. Proposal funded by the National Institute on Alcohol Abuse and Alcoholism, 9/15/04-8/31/08, \$2,059,648.00.

Woodall, W. G. (2004). Project ALERT: An implementation study in New Mexico schools. Proposal funded by the Office of Juvenile Justice and Delinquency Prevention to the Pacific Institute for Research and Evaluation, subcontract to UNM-CASAA, 9/1/04-8/31/05, \$131,486.00.

Woodall, W. G. (2004). NewMAST: New Mexico Alcohol Server Training program. Contract Funded by the Alcohol and Gaming Division of the State of New Mexico Dept. of Licensing and Regulation, \$99,991.00, 7/1/04-6/31/05. This project developed an evidence-based and best practices Responsible Beverage Service training program for alcohol servers in New Mexico.

Woodall, W. G., Starling, R., Burris-Woodall, P. A., Saltz, R., & Buller, D. (2005). Web-based Responsible Beverage Service Training, 1 R01 AA014982. Proposal funded by the National Institute on Alcohol Abuse and Alcoholism, \$2,525,216, 4/1/05 – 3/31/10.

Woodall, W. G., Davis, J., & Guerin, P. (2006). Treatment Sentencing and Participation for DWI Offenders in New Mexico. Contract funded by the New Mexico Dept. of Transportation, \$25,000.00. This contract funded research to examine what treatment options DWI offenders are sentenced to under recent new state law, and determine the degree to which those sentenced are adhered to.

Woodall, W. G., Starling, R., Saltz, R., & Buller, D. B. (2007). Web-based Responsible Beverage Retail Service Training. Application funded by the National Institute on Alcohol Abuse and Alcoholism, \$2,780,818.00, Oct. 1, 2007 – March 1, 2015. This project developed a specialized web-based training for off-premise package liquor salespeople with the aim to reduce package alcohol sales to intoxicated and underage patrons.

- Woodall, W. G., Starling, R., Buller, D., Donohew, L., Zimmerman, R., & Helme, D. (2009). Web-based substance abuse and STD/HIV prevention. Application funded by the National Institute on Drug Abuse, \$1,427,035, 8/15/09 – 8/15/11.
- Woodall, W. G., Starling, R., Wheeler, C, Bryan, A., & Buller, D. (2009). Web enhanced adoption of HPV Vaccine in Minority Communities. Application funded by National Institute of Allergy and Infectious Diseases, \$2,230,595, 9/1/09-8/31/14. This application is a project within a U19 HPV Research Center, (1U19AI084081-01 Wheeler, C., PI). The project will develop and test a website intervention to improve HPV vaccine uptake in minority communities.
- Miller, B. A., Woodall, W. G., Buller, D. B., & Turrisi, R. (2012). Web-based family prevention for alcohol and risky sex for older teens. Application funded by National Institute on Alcohol Abuse and Alcoholism, \$4,134,481. This application will develop a web-based intervention focusing on the prevention of concomitant use of alcohol and drugs, and risky sex for older teenagers. Parents and teen involvement are planned for web intervention, which will be examined in a randomized national trial.
- Wallerstein, N., Belone, L., & Woodall, W. G. (2014). Family Listening Program: Multi-Tribal Implementation and Evaluation. Application funded by the National Institute on Drug Abuse, 4/01/14- 3/29/19, \$3,473,160. This project will implement and test a substance abuse prevention program centered on families and youth, to be tailored to specific tribal norms and culture, across four tribes in New Mexico. Communication and substance use outcomes will be assessed within a quasi-experimental longitudinal design in the tribal communities.
- Woodall, W. G. (2014). Smartphone Help for DWI Offenders and Their Families: A B-SMART App. Application funded by the National Institute on Alcohol Abuse and Alcoholism, 9/1/14-8/31/15, \$210,288. This project will develop a smartphone application that will help first-time DWI Offender family members adopt and reinforce strategies and techniques that prevent DWI offenders from driving while intoxicated after ignition interlock devices are removed from their vehicles.
- Buller, D. B., & Woodall, W. G. (2015). Intervening to Prevent Youth Access to Marijuana. Application funded by the National Institute on Drug Abuse, 1/5/15-8-31-15, \$210,243. This project will develop a mobile responsive web application for training cannabis sellers in responsible sales practices in cannabis-legalized states. Particular attention is paid in the training in techniques to prevent youth access to recreational cannabis in cannabis selling premises. Completion of the web app and a randomized trial of it are planned for a phase II application.

Woodall, W. G. (2015). Smartphone Technology for Parents and Teens: Improving vaccination uptake. Application funded by the National Institute on Child Health and Development, \$210,299. This application will develop a mobile responsive web application to encourage parents and adolescents to adhere to vaccine recommendations (including the HPV vaccine) for adolescents. Completion of the web app and a randomized trial of it are planned for a phase II application.

Buller, D. B., & Woodall, W. G. (2016). Intervening to Prevent Youth Access to Marijuana Phase II. Application funded by the National Institute on Drug Abuse, \$848,974. This application will complete the mobile-responsive web application for training cannabis sellers in responsible sales practices cannabis-legalized states, and test the training in a randomized trial.

Woodall, W. G. (2016). Web app technology for Boys and Parents: Improving HPV Vaccine Uptake. Application funded by the National Cancer Institute, \$3,221,019. This application will systematically develop and test a smart phone web app for young adolescents and their parents to improve HPV vaccine uptake.

Woodall, W. G. (2016). WayToServe Español: A Culturally-Appropriate Online Responsible Beverage Service Training for Spanish-Speaking Servers. Application funded by the National Institute of Alcohol Abuse and Alcoholism, \$1,400,294. This application will develop a culturally sensitive Spanish version of online server training for Spanish speaking alcohol servers.

Woodall, W. G. (2016). Engaging Patients and Providers in Collaborative Communication on HPV Vaccination (EPICC-HPV). Application funded by the Patient Centered Outcomes Research Institute (PCORI), \$2,094,611. This application will translate an effective HPV vaccine uptake improvement website for adolescent girls and their parents to a mobile device responsive format and examine the impact of the mobile web application in a clinic-based randomized trial.

Woodall, W. G. (2018). Smartphone Help for DWI Offenders and Their Families. Application funded by the National Institute of Alcohol Abuse and Alcoholism, 2 R44 AA022850-02, \$1,401,920. This Phase II application will complete the development of a smartphone application that will help first-time DWI Offender family members adopt and reinforce strategies and techniques that prevent DWI offenders from driving while intoxicated after ignition interlock devices are removed from their vehicles. The application will be tested in a randomized trial with IID lockout events as the primary outcome.

Funding Summary: To date, my total sponsored research support for grants submitted as a principal or co-principal investigator amounts to \$48,195,752.00. This funding history includes 7 R01 grants, 4 SBIR/STTR grants, and one PCORI grant as PI, 8 R01 grants as co-I, and 2 SBIR/STTR grants as co-I, a total of 21 NIH-funded grants.

Consultancies to Grant Projects:

Daitz, B. (principal investigator) (1990). ASAP secondary intervention project for YDDC. Funded by GSACC-State of New Mexico, 1 year project, \$43,305. I served as the program evaluation researcher on this project. The project was completed in September, 1992.

Coultas, D. B. (principal investigator) (1990). Preventive pulmonary academic award, Public Health Service, UNM School of Medicine. I served as a research associate on this project aiding in design and implementation of methods to assess communication processes in doctor-patient interaction concerning smoking prevention.

DuPhorne, P. (1990). Alcohol and substance abuse prevention program teacher, state agency, and community training project. Funded by the U.S. Dept. of Education, \$138,608. I served as the program evaluation researcher on this project, time in kind.

Enhancing Rural Substance Abuse Prevention Research Project, Dr. Jerry Dominguez, principal investigator, project evaluator, 1993-1995.

Evaluation research consultant to the Violence Intervention Program (VIP), Children, Youth and Families Dept., State of New Mexico, Mr. Keith Beckwith and Ms. Melinda Smith, project directors, 1992-1994.

Buller, D. (1994). The prevention of skin cancer: A communication project. Funded by the National Cancer Institute, I served as a consultant to the project.

Buller, D. (2005). Smoking cessation among young adults via website technology. R01 Project funded by the National Cancer Institute. I serve as a consultant to the project.

Hester, R. (2006). Alcohol counseling for college students at risk via the web. SBIR Project funded by the National Institute on Alcohol Abuse and Alcoholism. I serve as a consultant to the project.

Buller, D. (2007). Smoking cessation via mobile phone and computing technology for young adults. An extension of an R01 project on young adult smoking cessation.

Doctoral Advisement:

Tamar Ginossar; 2002; Information Seeking and Empowerment of Internet Cancer Support Groups Members. Doctoral committee member.

Scott T. Walters; 2001; Effects of Mailed Normative Feedback for Employee Alcohol Reduction in an Industrial Setting. Doctoral committee member.

Thomas Dominguez; 2001; Predicting response to community reinforcement training. Doctoral committee member.

Janet C'de Baca; 1999; Risk factors for recidivism among DWI offenders entering screening: A 4-year follow-up. Doctoral committee member.

Jared Dart; 2006; An investigation of the means of making eHealth more relevant to low socioeconomic communities. Thesis submitted in the School of Medicine, Faculty of Health Sciences for the Degree of Doctor of Philosophy, University of Queensland, Australia. Doctoral committee reader.

Una Medina; Effectiveness of MADD Victim Impact Panels: A Constant-Comparative Analysis of Presentations and Ten Year Survival Analysis of Re-arrest Data from a Randomized Controlled Trial, Ph. D. spring of 2007. Doctoral chair.

Laura Burton (co-chair with Stephen Littlejohn); Hope As Reclaiming Narrative Agency: The Communication Processes Facilitating Hope At A Community-Based Support Program. Completed spring 2016.

Lissa Knudsen; All But Dissertation status. Doctoral chair.

Masters Advisement:

Caryn Spain; 1985; Reflective eye positions as indicators of cognitive information processing within an English and Spanish speaking sample. Thesis chair.

Randall Starling; 1993; Television Alcohol Advertising: Exposure and Cognitions Concerning Alcohol Consumption Among Elementary School Children. Thesis chair.

Nancy Gamiz; 1991; Compliance-gaining communication in the health care setting: An investigation into patient ethnicity as factor in medical students' communication strategies. Thesis chair.

John Mandes; 1995; First and foremost do no harm: An experimental study of one newspaper's story about an HIV-positive physician and the resultant effect on patient confidence in all physicians. Thesis chair.

Sara Nelson; 2005; Don't just call it "participatory" : Understanding neighborhood participation and use of community media as participatory tools. Thesis committee member.

Yuan Fan; 2006; Can using *5 A Day, the Rio Grande Way* Website increase the Internet self-efficacy and the general Internet use? Completed 7/5/06. Thesis chair.

Service:

To the Profession

- 1985 to 1987 Reviewer and Consultant on manuscripts in information processing and communication for *Human Communication Research*.
- 1983 to 1987 Reviewer and Consultant on manuscripts in Nonverbal Communication for *Journal of Nonverbal Behavior*.
- 1982 to 1989 Reviewer and Consultant on manuscripts in Television News for *Journal of Broadcasting and Electronic Media*.
- 1981 to 1989 Reviewer and Consultant on manuscripts for *Communication Monographs*.
- 1982 Critic on Top 2+2 Nonverbal Communication Panel, Eastern Communication Association Convention, Hartford, Cn., May, 1982.
- 1995 to 1998 *Community Prevention and Control (CPC) Initial Review Group (IRG) study section*, Division of Grant Review, National Institutes of Health, standing member, Oct. 1996-1998. I served on this study section as a standing member, reviewing as a primary or secondary reviewer an average of 8 NIH applications in the area of alcohol prevention, and as a tertiary reader an average of 4 NIH applications, 3 times a year. This study section was one of the first to review applications NIH-wide in the area of community prevention.
- 1998 to 2002 *Social Sciences, Nursing, Epidemiology, and Medicine (SNEMI) Initial Review Group (IRG) study section*, Center for Scientific Review, National Institutes of Health, standing member. I served this study section as a standing member, reviewing as a primary or secondary reviewer or reader an average of 10 NIH applications in the areas of alcohol, substance abuse, and cancer prevention research, 3 times a year. This study section was a reorganized and broadened continuance of CPC, covering a broad range of NIH mechanism applications NIH-wide.
- 2002-2005 *Community Level Health Promotion (CLHP) Initial Review Group (IRG) study section*, Center for Scientific Review, National Institutes of Health, standing member. I served this study section as a standing member, reviewing as a primary or secondary reviewer or reader an average of 10 NIH applications in the areas of alcohol, substance abuse, and cancer prevention research, 3 times a year. I completed my full three-year term as a standing member in June of 2005, and have subsequently been sought by a variety of NIH review groups to serve as an ad-hoc reviewer (see below).
- 2000 to 2004 Member of editorial board, American Journal of Preventive Medicine.
- 2000 Guest Reviewer, Social Science and Medicine.

- 2004 to Present Guest Reviewer, Prevention Science
- 2004 to Present Ad hoc Reviewer, *American Association for the Advancement of Science*. I have been asked by AAAS to occasionally review several NIH-style applications and provide merit scores and feedback, similar to my NIH study section duties.
- 2005 Ad hoc Reviewer, Minority Health Discrepancy Community Based Participatory Research Review, NIH Special Request for Applications competition.
- 2006 Ad hoc Reviewer, National Cancer Institute small grant supplement program Special Emphasis Panel
- 2006 Ad hoc Reviewer, NIH SBIR Study Section Special Emphasis Panel.
- 2006 Ad hoc Reviewer, Centers for Disease Control and Prevention and National Institutes of Health Special Emphasis Panel on Sexually Transmitted Diseases Prevention.
- 2006 Ad hoc Reviewer, Special Emphasis Panel (SEP) reviewer for Community Level Health Promotion (CLHP) member applications. This Special Emphasis Panel serves to review applications by members of standing study sections, whose work cannot be reviewed by their own review groups due to conflict of interest. These review assignments are reserved for senior and experienced NIH reviewers.
- 2007 Ad hoc Reviewer, Community Influence on Health Behavior (CIHB). This is a standing study section that reviews community level prevention applications across all NIH Institutes. I served on this review panel as an ad hoc reviewer focusing on alcohol and Internet-related applications.
- 2009-2012 Community Influence on Health Behavior (CIHB) study section, Center for Scientific Review, National Institutes of Health, standing member. This is a standing study section that reviews community level prevention applications across all NIH Institutes. I served on this review panel as a reviewer focusing on alcohol and Internet-related applications.
- 2012-current Ad hoc Reviewer, Center for Scientific Review (CSR). I continue to serve as an ad hoc reviewer across a number of NIH study sections and special reviews on an on-call basis.

To the Community

- 1982-83 Several workshops on group processes, decision making, conflict resolution, problem solving and group cohesion, Neonatal Nurse Practitioner Intensive Care Program, University of New Mexico Medical School.
- 1983 Workshop on group communication phases and stages, Primary Care Curriculum Program, University of New Mexico Medical School.
- 1985 Departmental coordinator, United Way Campaign, University of New Mexico.
- 2005 –2010 Governor’s DWI Leadership Team, State of New Mexico, member.

To the University

- 1980-81 Communication College Committee. Developed and submitted plans for a College of Communication, Cleveland State University.
- 1981-82 Communication Building Committee. Developed technical specifications and plans with university architect's office for a new communication building, developed plans for allocation of initial site planning budget for the building, Cleveland State University.
- 1983-1984 Computer Literacy Task Force. Developed a proposal to more widely involve faculty and students in computer use, and to raise awareness, use and skill of faculty computing. Includes recommendations on requisition plans for hardware and software, demonstration projects in selected departments, and comparison of faculty/student computing at UNM to similar educational institutions.
- 1982-2005 Department liaison to Users Support Group, UNM Computing Center.
- 1991-2005 University Site License Committee, UNM Computing Center.
- 1983-86 Chair, Graduate Recruitment and Admissions Committee, Department of Speech Communication, University of New Mexico.
- 1990-1993 Graduate Recruitment and Admissions Committee, member.
- 1989-1993 Arts and Sciences Institutional Review Board, member, reviews human subjects procedures for all research in A&S departments
- 1991-1993 College of Arts and Sciences Tenure and Promotion Committee.

- 1991-2000 **Director of Prevention and Education Division, University of New Mexico, Center on Alcoholism, Substance Abuse, and Addictions (CASAA)**, and member of the CASAA executive committee. The prevention division had an average annual externally funded budget of 1.2 million dollars. My direct role on the CASAA Executive Committee was to help set policy and provide guidance for the general mission of CASAA. The Executive Committee met weekly to accomplish both general and many specific tasks. Another part of my responsibility in this position entailed oversight of the Campus Office of Substance Abuse Prevention (COSAP), which had a staff of three. Further, I oversaw the CASAA Treatment Division prevention committee, a committee that conducted prevention activities as part of the federal pass through funding for substance abuse treatment. Additionally, a task connected with this role was the promotion of faculty grant efforts that are connected to prevention research. Administratively, I oversaw 3 separate grant staffs with a combined total of 22 people.
- 1991-2014 **Supervisor, Campus Office of Substance Abuse Prevention (COSAP)**. Shortly after its inception, I was asked by the CASAA executive committee to provide direction and oversight to COSAP as part of my duties as prevention division director. I have continuously done so to present, serving as COSAP supervisor from a variety of positions at CASAA. COSAP has provided invaluable service and direction for prevention efforts, policy and activities to the UNM community, and currently serves as a leading unit for university campuses and their prevention efforts statewide.
- 1996 **Acting Director, University of New Mexico, Center on Alcoholism, Substance Abuse, and Addictions (CASAA)**. While the permanent director, Dr. Phil May, was on administrative leave, I served as acting director of the center, 7/1/96 - 12/31/96.
- 1998-2002 **Principal Investigator, Epidemiology and Cancer Control/New Mexico Tumor Registry, UNM Health Sciences Center, secondary faculty appointment in Internal Medicine**. I am currently still on the principal investigator list of the UNMH Cancer Research Center, though I have no active grants there at this time.
- 2000-2002 **Co-Director, University of New Mexico, Center on Alcoholism, Substance Abuse, and Addictions (CASAA)**. In the summer of 2000, *CASAA* underwent some organizational and structural changes. As a result, a new center leadership model was developed where the Center was directed by the Executive Committee comprised of three Co-Directors, myself, Dr. William R. Miller (Research Division Director), and Dr. Philip May (former Center director).
- 2002-2004 **Co-Director, University of New Mexico, Center on Alcoholism, Substance Abuse, and Addictions (CASAA), and Prevention, Education and Research**

Branch Director (PERB), CASAA. CASAA underwent further organizational changes in the spring of 2002, and as a result, was re-organized into two branches. I served as Center Co-Director and PERB branch director during this period.

- 2004 **Supervising Editor, CASAA newsletter – *Su CASAA*.**
- 2002-2003 C&J Department Budget Committee, member.
- 2003-2004 C&J Department Undergraduate Communication Curriculum Committee, member.
- 2003-2004 C&J Department Graduate Review Committee, member.
- 2003-2004 University of New Mexico Conflict of Interest Committee, subcommittee A
- 2004-2005 C&J Department Doctoral Admissions Committee, member.
- 2004-2005 C&J Department Masters Degree Comprehensive Exam Committee, member.
- 2004-2005 C&J Department Faculty Merit Compensation Committee, member.
- 2005-2006 C&J Department Doctoral Admissions Committee, member.
- 2005-2006 C&J Department Masters Degree Comprehensive Exam Committee, Chair.
- 2005-2006 CASAA Center Director Search Committee, member.
- 2006-2007 C&J Department Graduate Review Committee, member.
- 2006-2007 C&J Department Graduate Awards Committee, Chair.

Other Academic, Administrative, and Consulting Experience:

- 1982-1990 Research Director: Program Evaluation, and Data Analysis Consultant, Alcohol and Substance Abuse Prevention Project, University of New Mexico Medical School, Dr. Nina Wallerstein, program director.
- 1985-1994 Steering Committee member, Adolescent Social Action Program (ASAP).
- 1987-1989 Evaluation and Research Committee member, Comprehensive Campus Wide Alcohol and Drug Abuse Prevention Program, Dr. William Miller, University of New Mexico Dept. of Psychology, principal investigator.
- 1990-1991 Director, KUNM-FM Survey Research Project. Directed a listener area-wide phone

survey for the local National Public Radio affiliate. Project activities included questionnaire development, training of interviewers, development of sample frame, data collection and analysis, final report writing.

1991-1993 Advisory Committee member, Communication Cooperative Agreement Project, program funded by OSAP to develop communication curricula to intervene with drug abusing pregnant minority women.

Computer Expertise:

PC and Mac systems:

Windows 7-10

Mac OSX

MS Office

SAS for Windows ver. 6.08, 6.11

SPSS for Windows and Mac

SAS *JMP* Software

References:

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Dr. Philip May
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Other references available on request